

Crown Forklift Part

Crown is one of the world's foremost lift truck suppliers and innovative design leaders of IC lift trucks for indoor and open-air purposes. Crown specializes in electric lift trucks used in supply centres and manufacturing environments worldwide. Though a privately owned business, Crown has extensive production capabilities around the world with factories stationed in China, the United States, Mexico, Germany and Australia.

Crown's electric forklifts are used regularly to securely transport warehouse cargo and materials. The company's complete product line includes power pallet trucks and stackers, narrow-aisle turret trucks, counterbalanced trucks (sit-down and stand up models), manual propelled pallet trucks and stackers, order picking equipment and narrow-aisle reach lift trucks.

Environmental management and preservation are an especially influential part of the Crown culture. Decades of thought leadership have enabled Crown to assist consumers whilst improving the natural environment. ISO 14001 certification has been attained for business stewardship and environmental attentions in manufacturing. Crown has proudly achieved many awards and recognitions for its preservation efforts, including the Ohio Governor's Pollution Prevention Award and the Ohio Governor's Environmental Sustainability Award.

Crown History - 1930's to 1950

Crown Equipment Corporation was first born in rural central American town known as New Bremen, Ohio, USA. The business has matured from a one-room outfit into an internationally prominent corporation, currently considered to be the seventh biggest forklift maker on the planet.

Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown company in 1945. Carl's son, James F. Dicke joined the family company later on that year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke descendants to continue this position.

Crown initially started with a small clientele producing temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's headquarters presently remain.

In 1949, responding to the public's increasing appeal of the TV, Crown moved into the making of antenna rotators. This product was utilized to enhance television reception and picture quality. The company's profitable move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown History -1950's to 1975

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanized parts for government and private market. After a number of successful bids inside a brief period of time, the company had developed a highly regarded business in this field.

Adaptability and success dominated Crown's ability to diversify once again. In 1957, production into the materials handling market started with lift truck production. The company believed the industry demanded a smaller line of top-quality quality lift trucks. Crown quickly fashioned an exceptional series of contemporary equipment and swiftly became the most rapidly evolving materials handling organization with its assortment of products.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional headquarters and currently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they started to make PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through independent sellers.

Crown History - 1975 to Current Day

Today, Crown manufactures a vast fleet of electric forklifts. The company's vendor network, situated in key global markets, consists of both Crown-owned and independently-owned dealers. They are accountable for managing the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental sellers and Crown-owned dealers successfully operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle,

Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an outstanding reputation as a maker of progressive, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with multiple comfort alternatives to lean, sit or stand, along with its unequaled output capacity.